

New ARTISAN™ Tomatoes



**PRO-VEG
SEEDS**

Who We Are

Pro-Veg is a long established vegetable and flower seed company based near Cambridge, England.

Since the foundation of Pro-Veg in 1989, we have developed marketing relationships with a number of significant international companies, allowing us to offer the very best in plant breeding to both our professional grower customers and to the packet seed business.

We also invest in and run our own breeding programmes on varieties suitable for the Home Gardener, with our own-bred speciality patio products being successfully marketed across the globe. Our business model is to supply you with the most innovative and successful products. We look forward to continuing to serve our UK and international customers in the years ahead.

Content

About the ARTISAN™ Series	3
ARTISAN™ in Mixes	4
Sweet Casaday	5
ARTISAN™ Lucky Tiger	6
ARTISAN™ Pink Bumble Bee	7
Impressions of new tomatoes	8
ARTISAN™ Purple Bumble Bee	10
ARTISAN™ Golden Bumble Bee	11
ARTISAN™ Green Tiger	12
ARTISAN™ Pink Tiger	13
ARTISAN™ Blush Tiger	14
Technical Information	15
Contact	16



Cover:

ARTISAN™ Bumble Bee Mix,

this page: ARTISAN™ Tiger Mix

What Makes ARTISAN™ Tomatoes so different?

The **ARTISAN™** Series is a unique new range of striped cherry and baby plum (grape) tomato varieties, which are ideal for greenhouse production or outdoor growing by home gardeners.

Their distinctive stripes and stunning rich colours make them ideal for adding interest and value to mixed tomato packs. Unlike other striped tomatoes in the market place, these have been bred with flavour in mind, and are resistant to cracking.

With an ever increasing demand for innovation within the tomato sector, these varieties are right on trend for the current market.

Advantages of the ARTISAN™ Tomatoes:

- ◆ *Highly innovative colours and shapes makes for exciting mixes and opportunities for adding value*
- ◆ *Exceptional flavour*
- ◆ *Cracking resistant*

About the Breeders

ARTISAN™ Seeds is the genetics and breeding venture of Baia Nicchia Farm located in Sunol, California. Baia Nicchia licenses and distributes unique new ARTISAN Tomatoes™ developed on the farm.

ARTISAN™ Seeds collaborates extensively with A. P. Whaley Seed Company to distribute ARTISAN Tomatoes™. A portion of all sales goes back to ARTISAN™ Seeds to support this ongoing programme. Pro-Veg Seeds is proud to be the exclusive European Distribution Agent for this exciting breeding programme.

ARTISAN™ Tomatoes for Great Colour Mixes

The different shapes and colours of the fruits make the **ARTISAN™** range ideal for stunning mixtures, be it in mixed tomato packs for market or as an outstanding mix in the kitchen.

Mixes of either the Artisan Bumblebee or Artisan Tiger series within the range are available, should you want to have a mix of just round cherry tomatoes or the distinctive mini plum types. We will always supply your seeds as separate varieties so that you can mix any combination to your own specifications. A mixture of any of the varieties is sure to create an eye catching and tasty display.

The **Artisan™ Bumblebee** fruits are round and either deep maroon striped with green, or pink with yellow colouration, or rich golden yellow with orange stripes. The 2-3 cm round fruits are tolerant to fruit cracking.



The **Artisan™ Tiger** series are an exciting new class of elongated, cracking tolerant cherry tomatoes with superb flavour. The 5 cm long fruits are pink with orange stripes or green fleshed and striped with yellow

and green, or they ripen to a pink blush over the golden yellow skin.





- Beautiful red fruits with yellow stripes.
- Excellent taste, sweet with rich tomato flavour.
- Very versatile in the kitchen and ideal for colourful mixes.
- Indeterminate, also recommendable for patio gardeners when it is grown in large containers.

'Sweet Casaday'

'Sweet Casaday' is a great fresh eating tomato for home and market gardeners in the style of the Artisan-tomatoes. It has beautiful elongated red plum tomatoes with yellow stripes.

The attractive fruits are about 5 cm long, sweet with excellent full tomato flavor. They are ideal for fresh eating. 'Sweet Casaday' is very suitable for canning as well and makes also an excellent tomato paste. It is an indeterminate variety.

Its beautiful appearance makes it a perfect variety for home gardeners. It is very versatile and can be grown successfully on patios and big balconies because it does well in large containers.



- Beautiful fruits with green stripes and unique orange skin and fruit colour.
- Excellent taste, very versatile in the kitchen and ideal for colourful mixes.
- Long lasting on the vine without fruit cracking.

'ARTISAN™ Lucky Tiger'

Tomato Artisan Lucky Tiger is a newly bred striped baby plum addition to the 'Artisan' series which has green stripes. The 2-3 cm (25-30g) elongated cherry shaped, baby plum fruits are versatile and have an excellent sweet flavour and taste.

Home gardeners will love this new colour which is a subtle orange/green striped colour with orange flesh inside the fruits.

The fruits will hold onto the vine for an extended growing period without cracking. The exceptional taste and the unique fruit skin and flesh colour make it an excellent variety choice.

It is another ideal selection to grow as part of the Bumble Bee cherry and Tiger plum novelty series.



'ARTISAN™ Pink Bumble Bee'

Artisan Pink Bumble Bee is a newly bred, indeterminate cherry tomato variety sure to create excitement with its extraordinary beauty and superb flavour. The fruits are striped with pink and yellow colouration.

Chefs find the 2-3 cm round fruits extremely versatile. Market growers love the new colours for cherry mixtures and find that they are a great way to add interest and value to their sales. cracking. Fruit weight is around 20-25g.

- Beautiful fruits with pink and yellow stripes.
- Very versatile in the kitchen and ideal for colourful mixes.
- Long lasting on the vine with minimal fruit cracking.

Impressions From the *Amazing World of t*



ARTISAN™ Bumble Bee and Tiger Mix



ARTISAN™ Golden Bumble Bee



Sweet Casaday



ARTISAN™ Pink Bumble Bee

he ARTISAN™ Tomatoes



ARTISAN™ Blush Tiger



Sweet Casaday



ARTISAN™ Bumble Bee Mix



ARTISAN™ Tiger Mix



'ARTISAN™ Purple Bumble Bee'

Artisan Purple Bumble Bee have deep maroon, almost purple colouration with green stripes.

The 2-3 cm round fruits are extremely versatile. Due to its outstanding rich colour, they are great in mixed cherry tomato packs, although they look stunning as a single variety too. Fruit weight is around 20-25g. Artisan Purple Bumblebee is well suited for outdoor growing in sheltered areas or will benefit from greenhouse or tunnel production.

- Attractive fruits with excellent flavour.
- Very versatile in the kitchen and ideal for colourful mixes and salads.
- Fruits are tolerant to fruit cracking.



'ARTISAN™ Golden Bumble Bee'

Artisan Golden Bumble Bee has deep golden yellow with orange stripes. Market growers love this stunning rich, bold colour for cherry tomato mixes.

Vigorous vines crop continuously over a long growing season. Pick regularly to maximize yields of the fruit, which are around 20-25g. Golden Bumblebee is well suited for outdoor growing in sheltered areas or will benefit from greenhouse or tunnel production.

- Beautiful golden fruits with orange stripes.
- Very versatile in the kitchen and ideal for colourful mixes.
- Long lasting on the vine with minimal fruit cracking.



'ARTISAN™ Green Tiger'

Artisan Green Tiger is a new class of baby plum tomatoes creating great interest with its attractive appearance and rich, tangy sweet flavour.

The 5 cm long fruits are striped with light and dark green and have a green interior, turning more yellow as they approach botanical ripeness. Green Tiger is tolerant to cracking. Fruit weight 18-20g.

- Unique green indeterminate striped tomato.
- Green striped fruit with green interior tuning more yellow at botanical ripeness.
- Fruits hold on well on the vine without cracking.



'ARTISAN™ Pink Tiger'

Artisan Pink Tiger is a new class of baby plum tomato which sure to create excitement with its attractive colouration and great taste and flavour.

The pink fruits are 5 cm long and striped with gold. Pink Tiger is similar to the variety Maglia Rosa, from the same breeder, but with the benefit of being an indeterminate variety. Fruit are around 18-20g in weight.

- Beautifully coloured elongated fruits with gold stripes.
- Superb taste and flavour.
- Fruits are tolerant to cracking.



'ARTISAN™ Blush Tiger'

Artisan Blush Tiger is a baby plum tomato noted for its exceptionally sweet, juicy, tropical flavour.

The 5 cm elongated fruits are ready to pick when a pink blush appears over the golden yellow skin. This variety can be picked early and allowed to ripen without compromising the taste and flavour.

Blush Tiger is indeterminate and gives an extremely heavy fruit set over an extended growing period. Fruit weight around 18-20g

- Stunning colour combination with a pink blush on golden yellow skin when ripe.
- Outstanding sweet, juicy, tropical flavour
- High yields over an extended period.

Summary of Technical Information *About Our* **ARTISAN™ Tomato Range**

	Growth Habit	Fruit Shape	Colours
Sweet Casaday	Indeterminate	Baby Plum	Artisan-style variety: Red with yellow stripes
ARTISAN™ Lucky Tiger	Indeterminate	Baby Plum	Orange with green stripes
ARTISAN™ Pink Bumble Bee	Indeterminate	Cherry	Pink striped with yellow
ARTISAN™ Purple Bumble Bee	Indeterminate	Cherry	Dark maroon striped with green
ARTISAN™ Golden Bumble Bee	Indeterminate	Cherry	Golden yellow with orange stripes
ARTISAN™ Green Tiger	Indeterminate	Baby Plum	Light green striped with darker green
ARTISAN™ Pink Tiger	Indeterminate	Baby Plum	Pink striped with golden yellow
ARTISAN™ Blush Tiger	Indeterminate	Baby Plum	Pink blush stripes over yellow fruit





ARTISAN™ Bumble Bee Mix



*Pro-Veg Seeds Ltd
6 Shingay Lane
Sawston
Cambridge
CB22 3SS
United Kingdom*

Tel. +44-(0)1223 499130

*If you have any questions
about ordering, contact us at:*

enquiries@provegseeds.com



Sweet Casaday